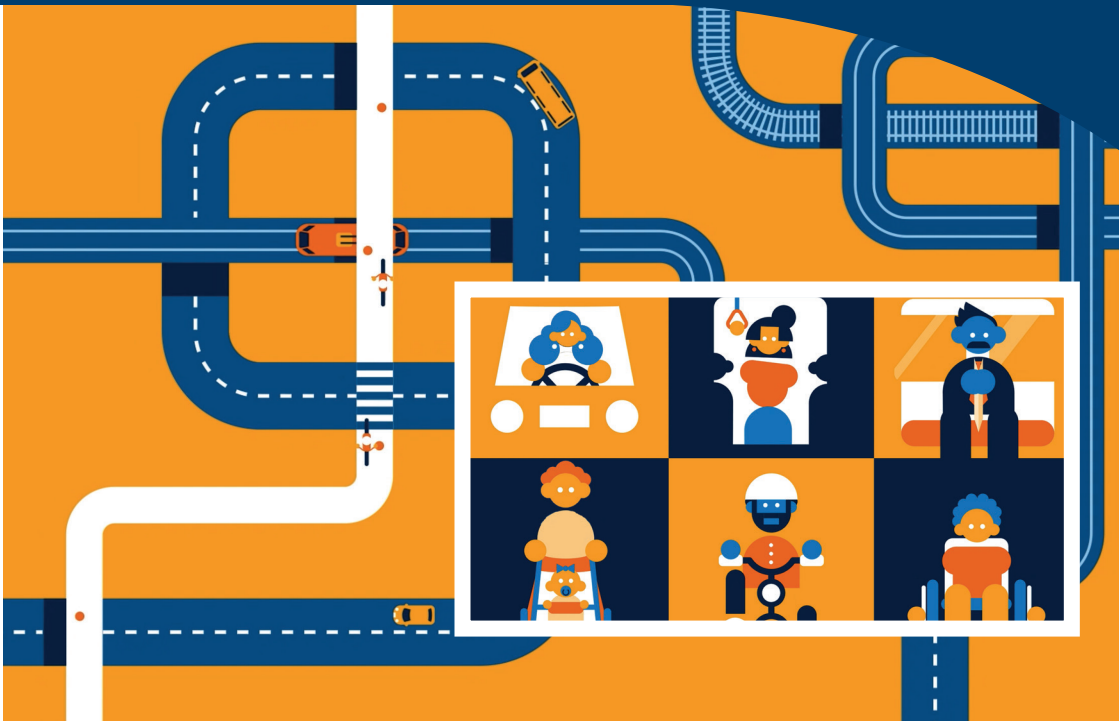


# INTERNATIONAL WORKSHOP



## GENDER INCLUSION IN THE ROAD SECTOR

Madrid, 21 March 2024

Colegio de Ingenieros de Caminos, Canales y Puertos - (C. de Almagro, 42, Madrid)

Participation online available

Promoted by:



Organised by:



## Why a workshop on gender inclusion in the road sector?

Transport, including roads, is not gender neutral. In many societies, the travel patterns and needs of women and men differ, mainly due to different conditions of daily life, as well as different values and priorities. Research consistently suggests that women prioritise personal protection and welfare issues in the transport system (such as safety, comfort, courtesy and hygiene), while men are more concerned with issues such as shorter travel times, often to the detriment of service or personal safety. However, traditionally, road policy and strategy do not take into account the gender dimension and do not recognise the needs and priorities of all road users.

The values, needs and priorities of different groups must be taken into account in the planning, design, maintenance and construction of road and transport infrastructure, but in addition to differences in travel needs and behaviours, women are not well represented in the road transport workforce. For example, in 2018, women made up less than 20% of the global transport workforce. This does not help the sector understand and take into account women's needs and priorities, and by responding to them, also improve service to men and society at large.

PIARC brings together 127 member governments through their national road administrations, most of which suffer from gender inequality, just as PIARC does. For PIARC's work to remain relevant and effective, gender equality and diversity must be at the core of its work. That is why its highest governance body, the PIARC Council, has decided in 2023 to make gender equality and diversity a core value of the organisation, thus supporting the efforts of many countries to achieve gender equality in their administrations and the road sector.

This International Conference brings together international experts and Spanish experts to present strategies on inclusion and gender equality and diversity in the road sector, both in public administrations, the private sector, universities and collegial bodies. As a pioneering conference on gender inclusion in the road sector, the conference will present specific Spanish and international case studies that respond to the objectives of gender inclusion in the road sector, thus contributing to the creation of a culture of inclusion that benefits all road workers and users, and the whole society.



**THURSDAY 21 MARCH 2024**

08:30-09:00 **Registration and delivery of documentation**

09:00-09:30 **OPENING**

**Marta Serrano**, *Secretary General for Land Transport, Spain*

**Nazir Alli**, *President of PIARC*

**Miguel Angel Carrillo**, *President of the College of Civil Engineers*

**Álvaro Navareño Rojo**, *President of the ATC*

**INTRODUCTORY SESSION**

09:30-09:45 **PIARC's strategy for gender inclusion**

**Emanuela Stocchi**, *Chair of PIARC's Promotion of Gender Inclusion and Diversity Team (PGIDT), and AISCAT, Italy.*

09:45-09:55 **Questions, answers and discussion on the introductory session**

09:55-10:20 **COFFEE BREAK**

10:20-11:20 **ROUND TABLE 1:**

**NATIONAL AND SECTORAL STRATEGIES, CHALLENGES AND OBJECTIVES**

*Moderator:*

**Emanuela Stocchi**, *President PGIDT PIARC*

*Participants:*

**Patricia Sanz**, *PGIDT PIARC Member, Ministry of Transport and Sustainable Mobility, Spain*

**Lori Porreca**, *PGIDT PIARC Member, Federal Highway Administration FHWA, USA*

**Carmen de Andres**, *Colegio de Ingenieros de Caminos, Canales y Puertos, España*

**Justin Ward**, *PGIDT PIARC Member, Chartered Institution of Roads and Transport, UK*

**Sara Gómez Martín**, *Woman Engineering project at Royal Engineering Academy, Spain*

11:20-12:20 **ROUND TABLE 2:**

**IMPLEMENTATION OF GENDER MAINSTREAMING, GOOD PRACTICES AND CASE STUDIES**

*Moderator:*

**Patrick Malléjacq**, *Secretary General of PIARC*

*Participants:*

**Lina Granlund**, *PIARC PGIDT Member, Trafikverket Transport Administration, Sweden*

**Helena González Romera**, *Repsol, Spain*

**Reingard Vogel**, *PIARC PGIDT Member, Asfinag, Austria*

**Laura Castela Ávila**, *Directora de Comunicación de la Fundación Laboral de la Construcción, España*

**Jenny Cook**, *PIARC Technical Advisor for Promoting Gender Inclusion*

12:20-12:30 **CLAUSURA**

**Juan Pedro Fernández Palomino**, *Director General of Roads and First Delegate of Spain to PIARC*

## **SECRETARIAT OF THE DAY**

TECHNICAL ASSOCIATION OF ROADS

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E-mail: [congresos@atc-piarc.com](mailto:congresos@atc-piarc.com)

[www.atc-piarc.com](http://www.atc-piarc.com)



**Free of charge**

**LIMITED PLACES  
REGISTRATION REQUIRED TO CONFIRM ATTENDANCE**

**ONLINE PARTICIPATION AVAILABLE**

**THE WORKSHOP WILL HAVE SIMULTANEOUS INTERPRETATION ENGLISH-SPANISH  
ONSITE AND ONLINE.**

Registration for the in-person participation in the College will be done through the website:

[www.atc-piarc.com](http://www.atc-piarc.com)

Registration for online participation should be done here:

<https://bit.ly/48FhKaa>